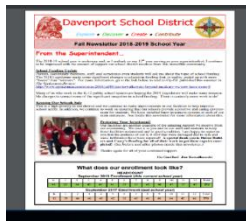


## DSD Goal Worksheet - Area of Focus: Communication

Rationale: The Davenport School District will improve communication between the District, the community, parents and students using a variety of methods so all stakeholders will receive information via reliable formats they have access to.

	Improvement Strategy	Progress - 2019-20 School Year
2A	<p>Re-design entire district website during conversion to SchoolMessenger. This will include utilizing google calendar and streamlining Apps in Education with new website.</p> <p style="text-align: right;">Google</p>  <p style="text-align: right;">our</p> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-top: 10px;"> <a href="http://www.davenportsd.org">www.davenportsd.org</a> </div>	<ul style="list-style-type: none"> <li>❖ We are still transitioning to our new website. The activity/events/facilities calendars are now on the new website as well as school board meetings/agenda/materials, athletic schedules, etc.</li> </ul> 
2B	<p>Continue with a Bi-annual (every-other-year) “Night of Intrigue, Innovation, and Learning” aimed at providing parents with information about important district programs and initiative.</p> <p style="text-align: center;"><i><b>New Title: <u>Options &amp; Opportunities at Davenport School District</u></b></i></p>	<ul style="list-style-type: none"> <li>❖ This event was held in the spring of 2018 and was a success!</li> <li>❖ Plans are well underway for the 2019-20 school year – <b>DATE: March 19, 2020</b></li> </ul> 
2C	<p>Continue mailing quarterly district newsletters that provide informative and timely information.</p> 	<ul style="list-style-type: none"> <li>❖ Summer Newsletter mailed before school started this fall</li> <li>❖ School Levy Newsletter recently mailed</li> <li>❖ Special thanks to Stephanie Linsrtum for her hard work on getting the newsletters published and mailed!</li> </ul> 

## DSD Goal Worksheet - Area of Focus: Communication

	Improvement Strategy	Progress - 2019-20 School Year
2D	Ensure that staff are maintaining current records in Skyward to keep parents and students informed of current academic status.	Staff in all three buildings are working hard to keep parents informed.
2E	Utilize social media platforms to provide information to parents and community	<p>We still have more work to do on this regarding the school district's Twitter account...</p> <p style="text-align: center;"><b>@DSDGorillas</b></p> <div style="display: flex; justify-content: space-around; align-items: flex-start;">   </div> <p>Davenport High School FFA does have a twitter page: <b>@DHSGorillaFFA &amp; a Facebook page</b></p> <div style="display: flex; justify-content: space-around; align-items: flex-start;">  <p>Davenport High also has a Facebook Page</p> </div>